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Salvadori Recycling and Rubberosion are Working with Colorado Leaders to Solve the State's Massive End-of-Life Tire Dilemma

Johnstown, OH [September X, 2022] – Salvadori Srl (www.salvadori.com/recycling/), the leader for end-of-life tire recycling technologies, met with state government leaders from around the country at the National Conference of State Legislators (NCSL) Legislative Summit August 1-3rd in Denver, Colorado.

Chairman of the Institute of Scrap Recycling Industries (ISRI) Brian Henesey and ISRI Chief Policy Officer Danielle Waterfield alongside Salvadori's Genti Bardhi helped organize a meeting between Rick Welle, CEO of Rubberosion and Colorado Lieutenant Governor Dianne Primavera.

Rubberosion Inc. uses Salvadori molding equipment to turn abandoned tires into crumb rubber. Rubberosion then turns that crumb rubber into recycled rubber life safe products for stormwater and erosion control.

During his meeting with Lt. Governor Primavera, Welle outlined his mission to reuse and repurpose recycled tire material into value-added end-use rubber products in an effort to preserve and protect our environment. Welle also highlighted the successful implementation of Rubberosion's erosion edges at Reagan National Airport in Washington, D.C. The initiative was a result of Lt. Primavera's legislation in the state of Colorado.

Primavera concluded the meeting by congratulating Welle on his work in the state of Colorado and helping find sustainable solutions to the state's scrap tire problem. Rubberosion and Salvadori's ongoing relationship with the state of Colorado will continue to turn what was once an environmental problem into an environmental solution.



About Salvadori Srl

Salvadori is a globally recognized company, with active client recycling facilities in 47 Countries. Salvadori's success led to the acquisition in 2016, by TRC a U.S.-based multinational company.

TRC has a portfolio of companies that are global leaders in the production of tire and wheel service products, conveyor belt repair products and tire retreading products. Salvadori is TRC's lead recycling company and helps TRC fulfill their 4r vision of Repair, Reuse, Recycle and Repurpose. Learn more about TRC's portfolio of companies at <https://trc4r.com/brands/>.
