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**Salvadori Recycling's Genti Bardhi Appointed to Three Institute of Scrap Recycling Industries (ISRI) Government Affairs Committees**

**Johnstown, OH [August 8, 2022]** – Salvadori Srl ([www.salvadori.com/recycling/](http://www.salvadori.com/recycling/)), the leader for end of life tire and conveyor belt recycling technologies, is proud to announce that Genti Bardhi, Head of Business Development & Government Affairs for North America, has been appointed to three Institute of Scrap Recycling Industry (ISRI) committees.

The ISRI is a non-profit organization dedicated to promoting safe, economically sustainable, and environmentally responsible recycling through networking, advocacy and education.

“Genti’s passion and commitment to the safe downsizing and recycling of tires and industrial rubber belting make him the ideal advocate to represent Salvadori and the entire TRC family of brands with ISRI. His understanding of recycling equipment and technology and expertise in environmental legislation, grant applications and government relations fit right in with ISRI’s mission.” said Dan Layne, CEO.

Bardhi will be a part of three committees including Government Relations, Design for Recycling and Youth Outreach. The Government Relations Committee is focused on promoting the recycling industry and protecting it from state and federal regulations. The Design for Recycling Committee is centered around building relationships and expanding Design for Recycling® (DFR) principles with various trade associations. Finally, the Youth Outreach Committee promotes and develops recycling curriculum for K-12 students.

“I look forward to working closely with ISRI and all the colleagues in the industry to advance recycling nationally,” said Bardhi. “I would also like to thank the ISRI & TRC



leadership, Georgetown University professors and cohort for their ongoing support, as well as providing introductions to our legislators.”

**About Salvadori Srl**

Salvadori is a globally recognized company, with active client recycling facilities in 47 Countries. Salvadori’s success led to the acquisition in 2016, by TRC a U.S.-based multinational company.

TRC has a portfolio of companies that are global leaders in the production of tire and wheel service products, conveyor belt repair products and tire retreading products. Salvadori is TRC’s lead recycling company and helps TRC fulfill their 4r vision of Repair, Reuse, Recycle and Repurpose. Learn more about TRC’s portfolio of companies at <https://trc4r.com/brands/>.

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